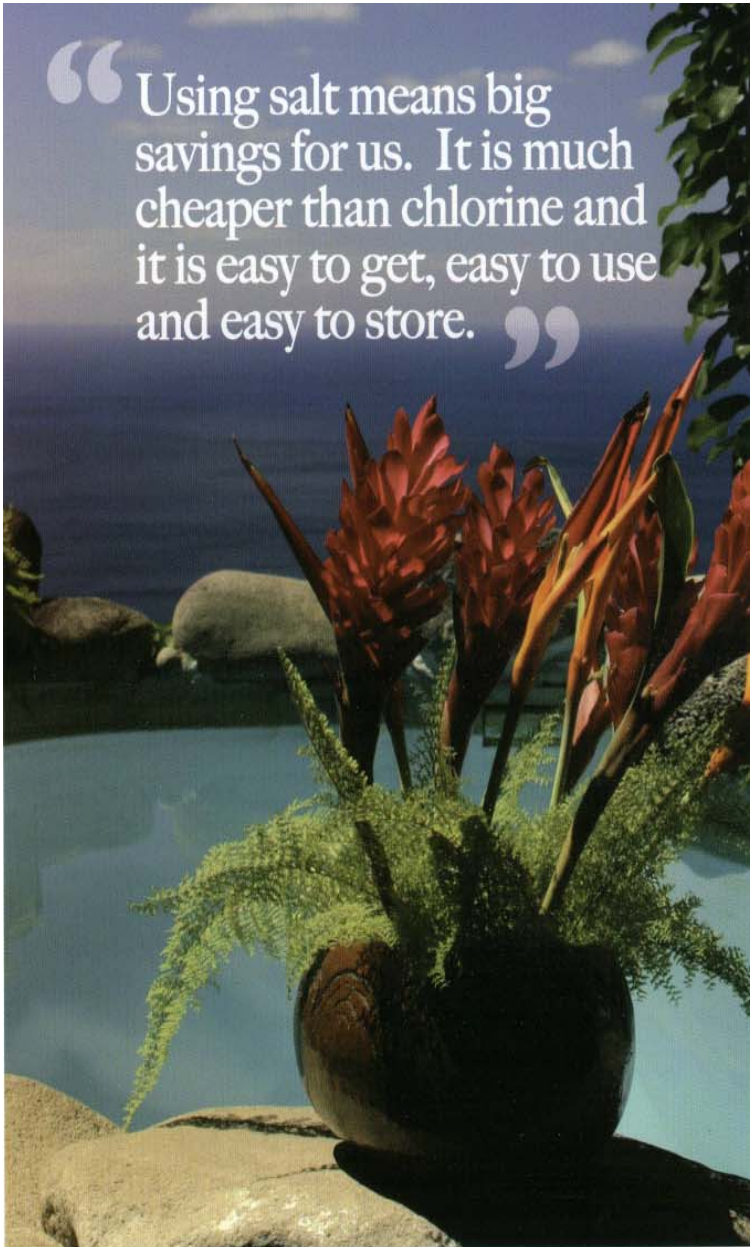


“Using salt means big savings for us. It is much cheaper than chlorine and it is easy to get, easy to use and easy to store.”



Founded in 1928, the Ponte Vedra Inn & Club is one of Florida's premiere resorts and clubs. The 300 acre ocean front property boasts an award winning spa, luxurious surrounding and state-of-the-art amenities. The spa features two hot tubs and a swimming pool with waterfall and two grottos that include separate "spa" experiences.

In November 2006, The Spa installed two ChlorKing® saline chlorinators to both the men's and woman's hot tubs to enhance their spa offerings.

"We heard about saline chlorination", said Chuck Bytheway, Director of Fitness & Surf Club Operations at Ponte Vedra Inn & Club. "We liked the idea of wellness/treatment for our spa. The saline chlorinators we very handy to install," said Bytheway. "Other units take up so much space, but the ChlorKing® system is small and can be put in more convenient spaces."

"Not only are the systems small, but they are so easy to maintain, and while we store chlorine on site as a backup system, we hardly ever have to use it- that's how successful ChlorKing® has been."

"Ease of maintenance and low operating costs are big ticket items at Ponte Vedra Inn & Club, but customer satisfaction is the key to success. "Installing ChlorKing® has made the water feel silky and soft," said Bytheway. "Our customers have noticed the difference."



 **ChlorKing®**
The Clear Solution

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